



Do you like looking at the sky? Are you interested in STEM subjects? Do you like art and graphics? Then read on, because this is for you!

Call for proposals:

LOGO DESIGN COMPETITION

for students at the schools participating in the new EU Erasmus+ TASTE project:

Liceo Scientifico Statale A. Tassoni, viale Reiter 66, 41121 Modena, Italy

1st Experimental Junior High School, Eth. Aminis 26, Thessaloniki 546 21, Greece

Max-Born Gymnasium, Alter Postweg 10, 69151 Neckargemünd, Germany

Via, Broekstraat 31, 3300 Tienen, Belgium

What is TASTE, and what is the mission of the project?

To use astronomy and its attractivity to stimulate interest in a wide range of STEM (Science, Technology, Engineering, and Mathematics) subjects and disciplines.

The goal of the project

The goal of the new EU Erasmus+ Project TASTE is to envision and optimize new teaching and learning experiences that planetaria offer.

Science, Technology, Engineering, and Mathematics play an important role in contemporary society and are vital to building a sustainable society of the future. However, many students have yet to learn to appreciate the attractivity of STEM curricula. Different from other subjects, astronomy has a natural appeal to many, as it focuses on the origin of the universe, galaxies, planets, and even life itself. Astronomy overlaps with all other STEM subjects, and astronomical research is technology-driven. As such, it can be used as a gateway science to other STEM fields. By its appeal, astronomy can help to nurture inquisitiveness and encourage students to enhance their knowledge using the scientific method. In this context, planetariums have a long history of visualizing phenomena that are otherwise difficult to grasp.

But there are still many questions: How can the unique visualization possibilities in a dome help educate various kinds of audiences? How can misconceptions about crucial notions of space and time, astrophysical phenomena, and the universe as a whole be prevented or remedied?

The TASTE project aims to answer some of these questions by designing, testing, and exchanging



teaching/learning materials as well as developing and exchanging methods to measure the learning outcomes that are obtained during planetarium visits.

By taking an international approach, carrying out research on students' scientific thinking, and testing the materials in various educational settings, with one university or science center and one secondary school participating from Belgium, Germany, Greece, and Italy, we aim to identify essential elements for teaching/learning materials, i.e. elements that are 'universally' important, independent of the local educational context.

Logo competition

In line with the project goals, we are looking for a visual identity for the project. We are seeking students who can design a creative and innovative logo. The logo should be recognizable, refer to the project themes, describe the project and suggest its topic, and help promote our project mission.

Prizes

- The winning logo will become the official logo of TASTE.
- The winning student(s) will receive at least 100 Euros of prize money.
- In addition, each of the four schools will be given 150 Euros to award to those students who handed in the best logo suggestions.

How to Enter

The contest begins on January 1st, 2021. Submissions will be accepted until February 28th, 2021. The winners will be announced by April 30th, 2021 on the project website, social media, and by direct contact to the winning teams' emails. All entries must be e-mailed in pdf-format to logodesign.erasmusplus@liceotassoni.edu.it.

Logo requirements

- **Professional:** This logo may be featured on our website, social media platforms, and other mediums. As a result, while we want the logo to be eye-catching, it must still be legible.
- **Theme:** The logo must promote the mission of the TASTE project.
- **Colour:** There is no limit to the colours and style of the logo. It can be created digitally or with the pen-and-paper method.
- **Integrity:** The logo cannot contain copyrighted material. The logo must have been created and edited by the contestant. The logo may not include licensed images or images that have been previously published.
- **Format:** The logo should be printable at any size without image degradation.

Terms and conditions of the TASTE-Logo contest

1. This competition is for the design of a new logo for the TASTE project. The contest is open to students of the participating schools only.
2. To enter, each participant must sign the terms and conditions agreement. If contestants are under the age of 18 on the closing date, parent/guardian consent is required to enter this competition.
3. To enter the competition, design a logo to be used by the TASTE project according to the design requirements. The winning logo may be used in all media – including online, print, on merchandise, and other visual collateral.
All designs must be submitted by e-mail only. The email must have a PDF file with the logo, and a second pdf file signed by the contestant's legal guardian in which they certify: "I hereby agree to the terms and conditions of the TASTE Logo contest.", signed with the name and place, country and date of the parent/guardian.
4. By submitting a design to this competition, you are accepting these Terms and conditions. Furthermore, you agree that if your entry is selected as the winning entry, you are assigning your entire right title and interest in your design to TASTE and you will not be entitled to receive any royalties or other consideration, now or in the future, for such assignment. In such a case, TASTE will own your design and will have the exclusive right to use your design on a worldwide and exclusive basis in perpetuity, including the right to use the design for promotional purposes and any other use or purpose. If you are not selected as the winner, ownership of your design, and all intellectual property rights in such design will revert to you.
5. Entries must be entirely your or your team's original work and must not breach or be in violation of any copyright or other rights of third parties. Themes promoting violence or abuse are forbidden.
TASTE will not be in any way liable for any non-original work submitted by you and you agree to indemnify and hold TASTE harmless from any such claim. TASTE maintains the right to further develop your design. The design must not include any defamatory, offensive, or unlawful content.
6. If you wish to enter this competition, you must provide TASTE with the names of your team members, the name of the school they are enrolled in, a scan of the "terms and conditions" signed by all team members, and at least one email address. TASTE will only use your details to administer this competition and, except for your full names, will not publish such information or provide such information to anyone without your permission.
7. A person can only enter the competition with one design.
8. The winning logo can – if necessary - be optimized by a professional designer.
9. TASTE reserves the right to use any subjective criteria it chooses in selecting a winner.
10. TASTE's decision is final and binding.
11. TASTE does not accept any responsibility for late or lost entries regardless of the reason.
Proof of sending is not proof of receipt.
12. The contest may be cancelled at the sole discretion of TASTE for any reason and at any time. Furthermore, TASTE reserves the right to change or modify any of the rules or procedures for any reason and at any time.

I hereby agree to the terms and conditions of the TASTE Logo contest.

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City, Country, Date

Name of the parent or legal guardian of the contestant

